



# VALUING NATURE

Teenagers' Environmental Attitudes,  
Behaviours and Knowledge and  
their Implications for Wellbeing.

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# My Research Area:

- Teenagers' Environmental Attitudes, Behaviours and Knowledge.
  - Influence of Contact with Nature.
  - Influence of Environmental Education.



- Implications for Wellbeing.
- Influence of Socio-cultural Context.

# Why Attend the Business Impact School?

- Gain insight on how my research can have a business impact.
- Understand how my research can be translated into private sector decision making and innovation.
- Better understand issues with communicating research and how to overcome them.
- Network with peers and opportunities for collaboration.



# Major Opportunities / Challenges for getting my Research used by Businesses.

## Opportunities:

- Providing evidence.
- Providing theoretical frameworks.



## Challenges:

- Finding relevant businesses.
- Dissemination of evidence.
- Communication with relevant stakeholders.
- Current policies and regulations.